



## Emsisoft celebrates 8th anniversary - and reduces the price of Emsisoft Anti-Malware and Online Armor Premium to \$8 for 8 days

On December 10th 2003 Emsisoft published their first in-house security program. Since this day the company has been passionate about the fight against viruses, trojans and other malware worldwide. With success, today more than 6.1 million people are using the software to protect their computers from digital threats. Now, on December 10th Emsisoft turns 8 and marks this milestone with gifts. Both security tools, Emsisoft Anti-Malware and Online Armor Premium will each be available for a unique promotional price of \$8 for 8 days.

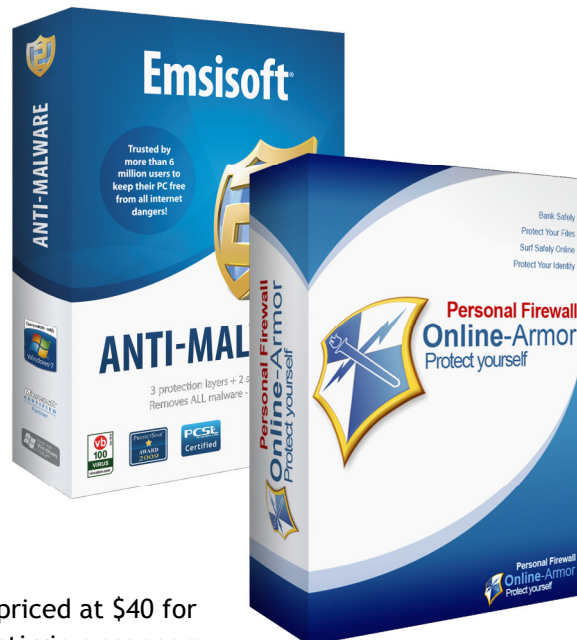
Salzburg, December 2011 - Emsisoft published the first version of Emsisoft Anti-Malware on December 10th 2003, back then under the name "a-squared". Today it is hard to imagine Windows based computers without such protection, as it is essential for ones PC to be actively protected against online threats. Many viruses, trojans, keyloggers, spyware, rootkits and other types of malware are already known to exist.

Emsisoft has successfully fought against malware for eight years, since a time when floppy disks and emails were the number one infection sources. Eight years ago, malware coders simply wanted to prove their programming skills; now in 2011 commercial motivations are the major reasons for cyber crime with online hackers accumulating billions of dollars.

Christian Mairoll, CEO at Emsisoft: *"Beginning with a niche product back in 2003 we quickly realized that we wanted to develop the best possible protection against all kinds of threats from the Internet. By integrating a second scan engine in 2008, Emsisoft Anti-Malware advanced from an adequate to a first class anti-virus program. On our 8th anniversary we want to say thanks to all of our users for their appreciation."*

Starting on December 10th 2011 when Emsisoft celebrates their 8th anniversary, the price of the company's two major applications will be reduced for 8 days. The final price will be only \$8 including all program and signature updates for one year.

The first program is Emsisoft Anti-Malware (normally priced at \$40 for the one year version) which includes two combined anti-virus scanners and Emsisoft's behavior blocker. The second program is the firewall Online Armor Premium (usually \$30 a year) which protects computers from outside threats and allows secure online banking. Both programs are also available as a bundle under the name Emsisoft Internet Security Pack, for only \$16.





Christian Mairoll: *“Between December 10th and 18th people have the unique chance to obtain our products as a real bargain buy. Not only is the price outstanding but also the quality; we have been the pioneer of today’s quite common behavioral analysis and according to dozens of comparison reviews, our programs offer best detection rates and therefore have been awarded by numerous magazines and testing organizations.”*

History of Emsisoft: <http://www.emsisoft.com/en/company/about/>

Homepage: <http://www.emsisoft.com/>

Downloads: <http://www.emsisoft.com/en/software/download/>

Emsisoft test results: <http://www.anti-malware-reviews.com/>

Facebook: <http://www.facebook.com/emsisoft>

## ABOUT EMSISOFT

Emsisoft’s ambition is to produce and market the best anti-virus software for personal and commercial users. The rapidly growing company is a leading European supplier of behavioral analysis technology for detecting damaging software such as Viruses, Trojans, Spyware, Keyloggers and other Malware. Over 5 million users worldwide make use of Emsisoft products.

The company was founded in 2003 by Christian Mairoll, realizing his vision of a virtual company: The 20 company employees are distributed all over the world but work together as if they are sitting together in a real office. Emsisoft was commended with the Austrian “Constantinus” IT prize in 2005 for this innovative business management concept.

The Emsisoft product range includes the security programs Emsisoft Anti-Malware, Mamutu, Online Armor Firewall, HiJackFree and MalAware.

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